

iPhone and iPad Basics

For Everyone!

May 19th and 24th, 2014

iPad and iPhone

**“The fusion of
entertainment and enlightenment!”**

The Library **d o e s n o t**

[a n d i s n o t] offer this presentation!

They know very little about what we do here!

We are all volunteers. Presentation is free of charge.

Thanks to the library for providing the facility.

Thanks to *Barbara Kelly, and Bill Emery, Bob Kolquist*

You Are Learning!

You
will
“get”
the
iPhone and iPad!

But it will come with use and study and determination!



What About Attitude?

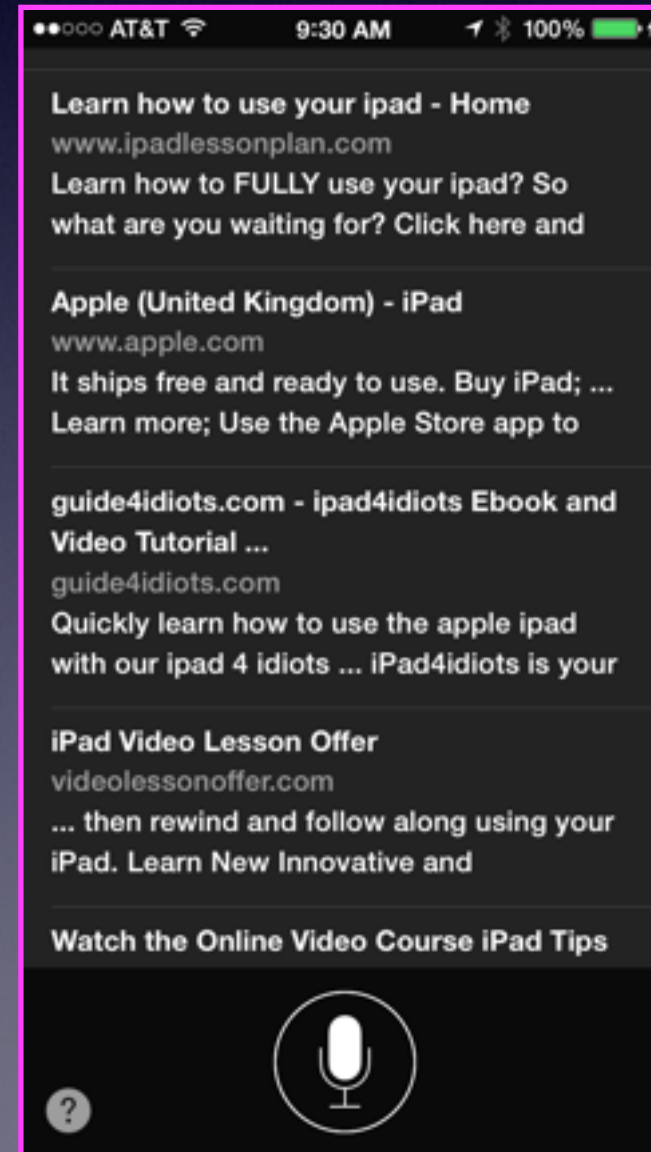
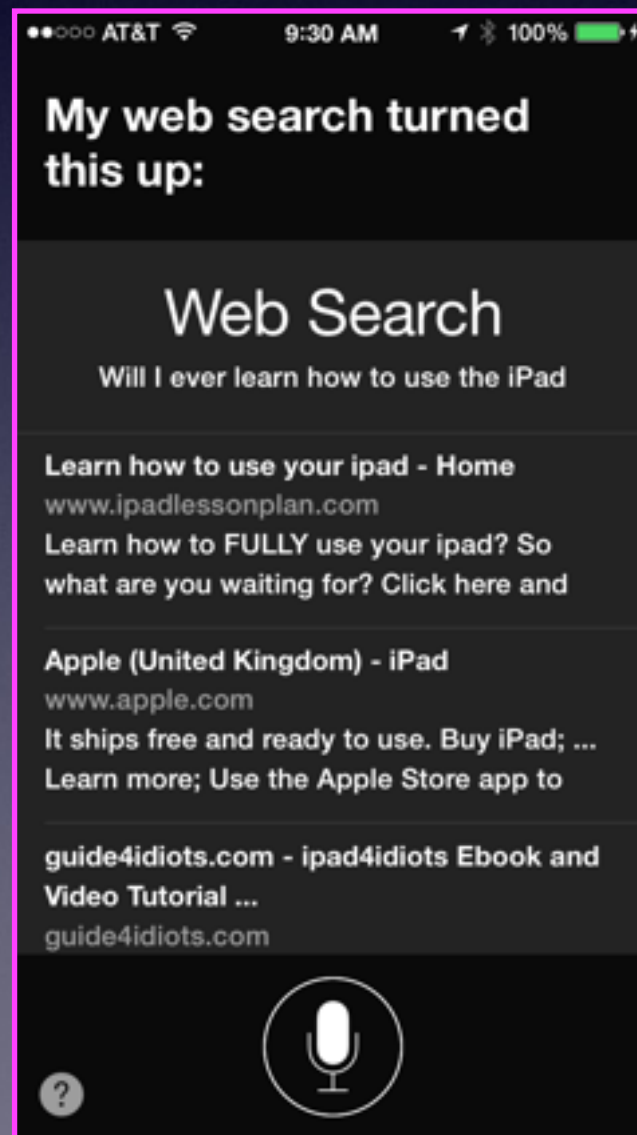
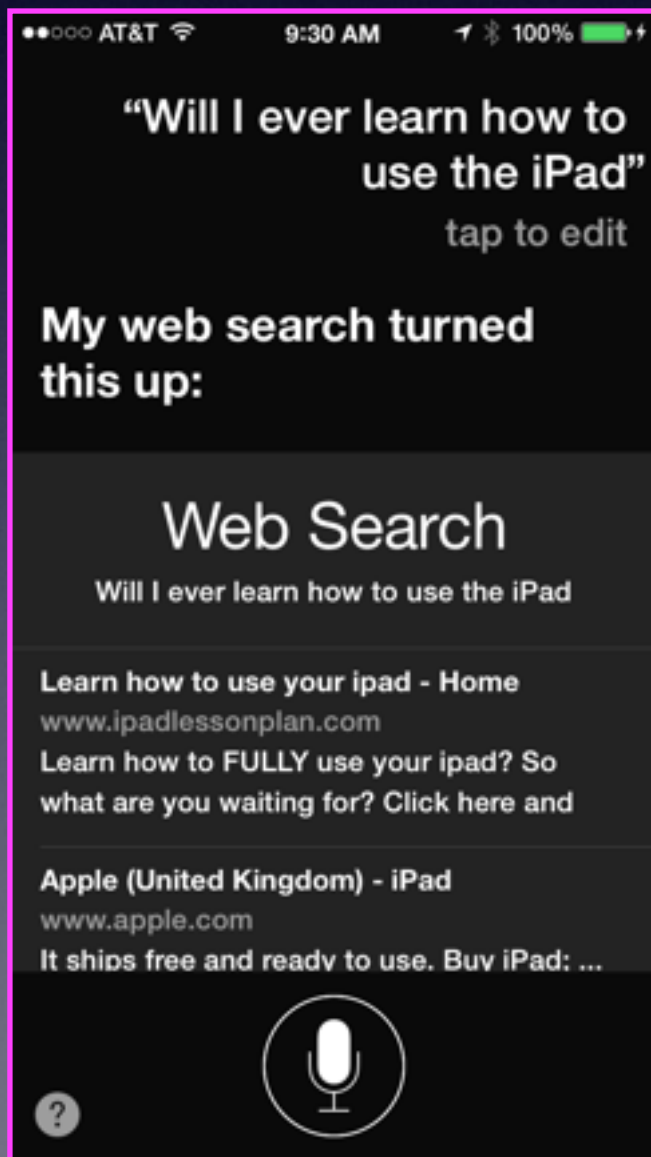
Does Apple Have My Best Interest at Heart?

What's in it for Me?

Am I going to get my Money's worth?

**Will it benefit me to learn how to use the iPad and
iPhone?**

Will I Learn How to use the iPad and iPhone? [Ask Siri]



guide4idiots.com



The screenshot shows a web browser window displaying the website guide4idiots.com. The page features a purple header with the title "iPad 4 Idiots" and a sub-headline: "Don't waste another minute reading long manuals which have a lot of useless information!". Below the header, there are images of an iPad and a smartphone. A list of social media and partner logos (Google, Amazon, YouTube, MSN, etc.) is displayed. The main content area begins with "Dear friend," followed by a list of five red bullet points:

- ✓ **Did you just buy a new iPad?**
- ✓ **Are you frustrated because you don't know how to use it, where to begin???**
- ✓ **Tired of searching online and finding only pieces of info?**
- ✓ **Are you too lazy to read the 150+ pages manual?**
- ✓ **Want to learn how to use your iPad instantly with easy step-by-step tutorials?**

Below the list is a video player showing a 3D rendering of the "iPad 4 Idiots" guide book. The video player interface includes a play button, a progress bar at 0:00 / 1:02, and a volume icon. At the bottom of the page, a purple button with the text "Order Now" is partially visible.

I Love This Thing....



Image
From the
video intro...
guide4idiots.com

Welcome!

No registration

No requirements

No dues or fees

No commitment

No participation

No disclosure

***You don't need an iPhone or iPad
to attend!***

**This Presentation
and others
may be viewed at:**

tommillermachelp.com

[Recent Posts]



Mac Help

Tom Miller

tdmill@me.com

325-518-6662

**What
Do You Do
to
Protect Your
Privacy?**

Be Safe

Everyone wants your personal info!

No one will be giving you any free \$!

Dangerous people are very devious!

Wolves appear in sheep's clothing!

Be Safest!

By

**“Hanging Up!”.....
If you cannot
understand
the person to whom
you are speaking!**

Biggest Lies

Your call is important to us...

The check is in the mail.....

I have read all the terms and conditions...

Now our "Guest" will say a few words.

And now in closing "I want to say a few words"....

Congratulations!!! You are our 100,000th visitor.... [click here!!!](#)

To a child, "This is the last bite, I promise."

The dog ate my homework.

I'm on my way. Will be there in 2 minutes.

"It's not about the money."

I don't need to write that down, I'll remember it."

I am not a!

Would You?

1. Turn off Ringer

2. Set Auto Lock to “Never”

Thanks!

Keep screen from going black!



**The Best Device
of its kind
is in the palm of your
hand!**

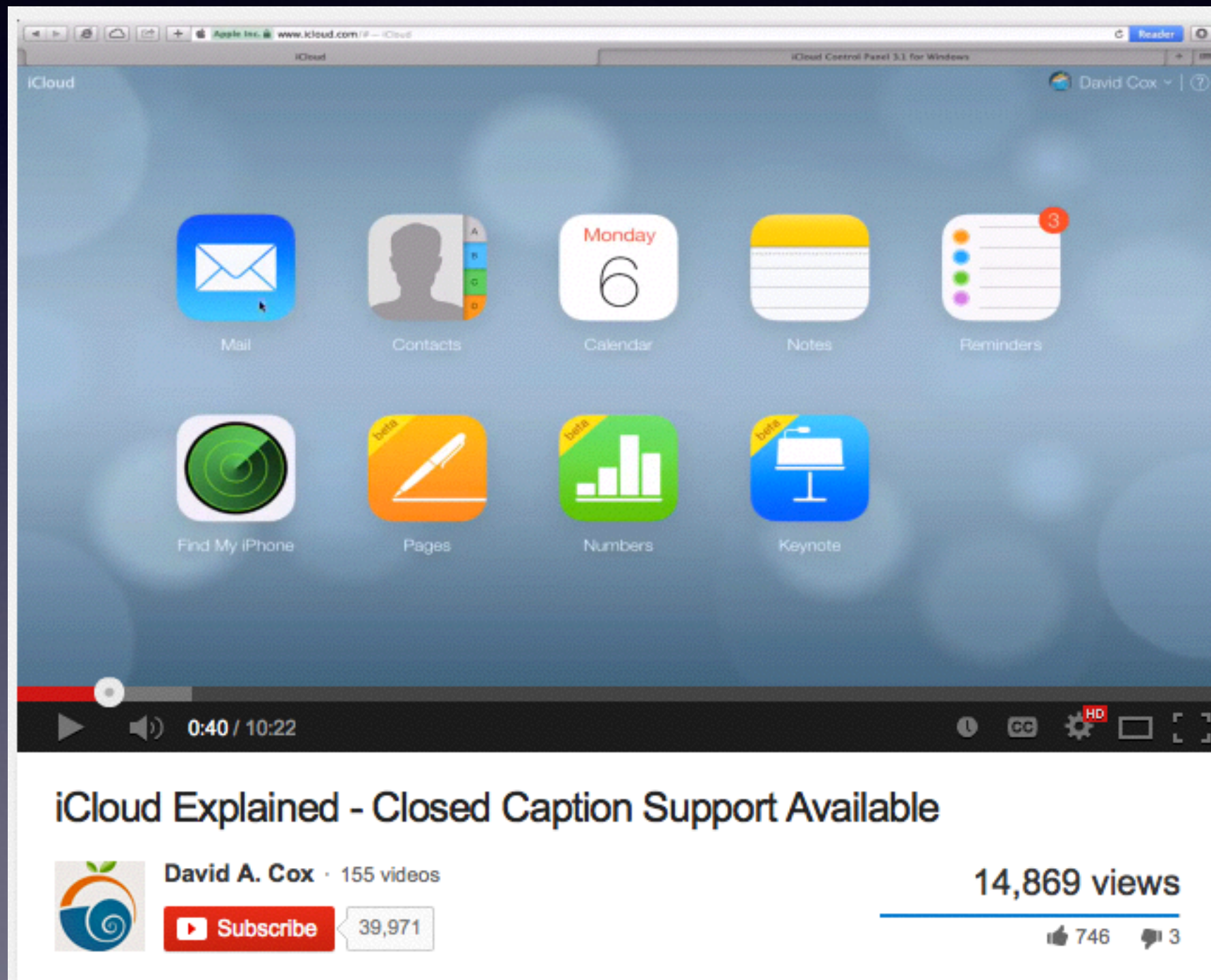
This is my iPhone...it is the best device of its kind!

This is my iPhone...it is the best device of its kind!

This is my iPhone...it is the best device of its kind!

David A Cox

Go to [YouTube.com](https://www.youtube.com) and search “David A Cox”



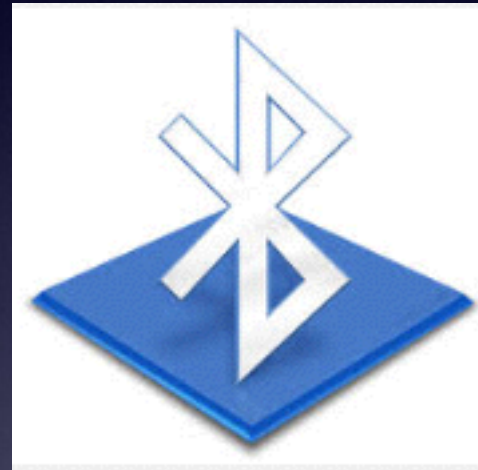
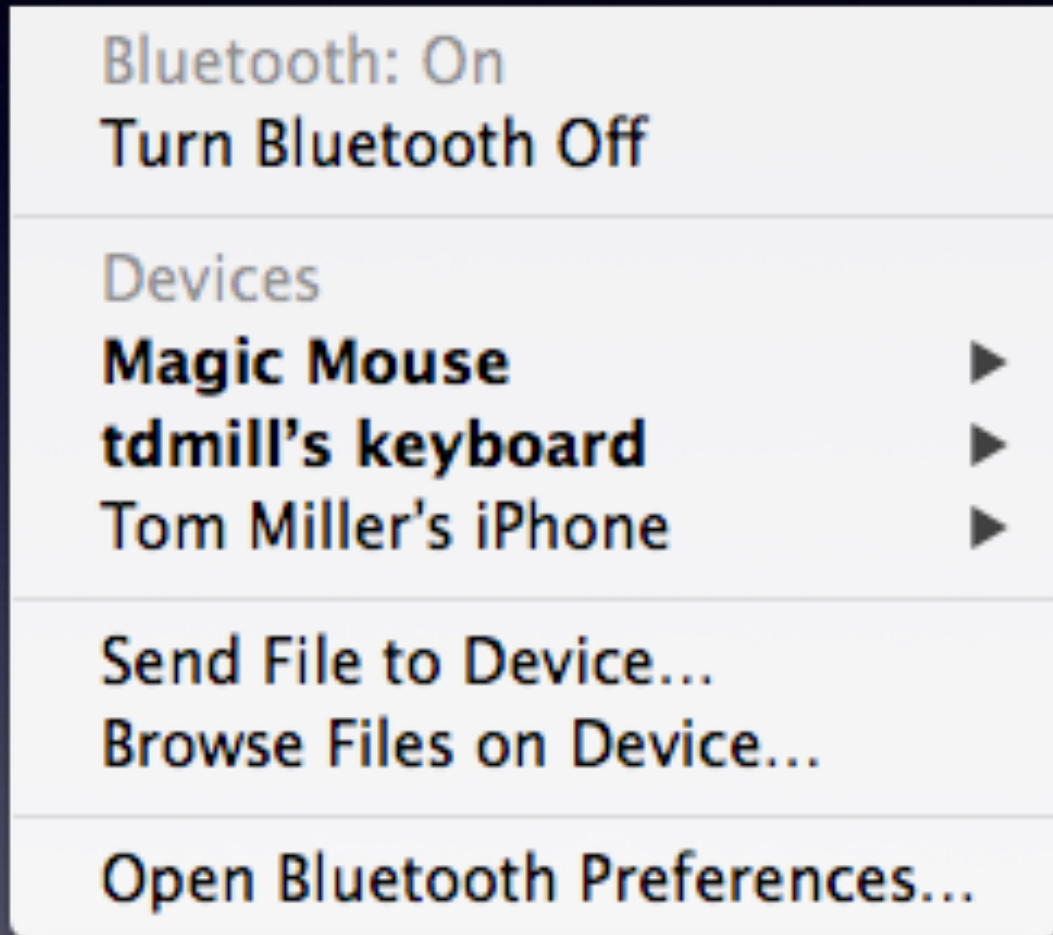
The screenshot displays a YouTube video player showing a video titled "iCloud Explained - Closed Caption Support Available" by David A. Cox. The video content shows the iCloud website interface, which includes icons for Mail, Contacts, Calendar (showing Monday 6), Notes, Reminders (with 3 notifications), Find My iPhone, Pages (beta), Numbers (beta), and Keynote (beta). The video player controls at the bottom show a progress bar at 0:40 / 10:22, a volume icon, and a play button. Below the video player, the video title "iCloud Explained - Closed Caption Support Available" is displayed. The channel name "David A. Cox" is shown with "155 videos" and a "Subscribe" button with "39,971" subscribers. The view count is "14,869 views" and there are "746" likes and "3" dislikes.

What Letters “Can’t” Be Used in Many Passwords?

Q and Z

**Earliest Touchtone phones
from the 1980’s did not
have a Q or Z on the dial pad.**

Bluetooth



It's in your car.

Keyboard.

Headphones

Jawbone

Speakers

Printer Ink

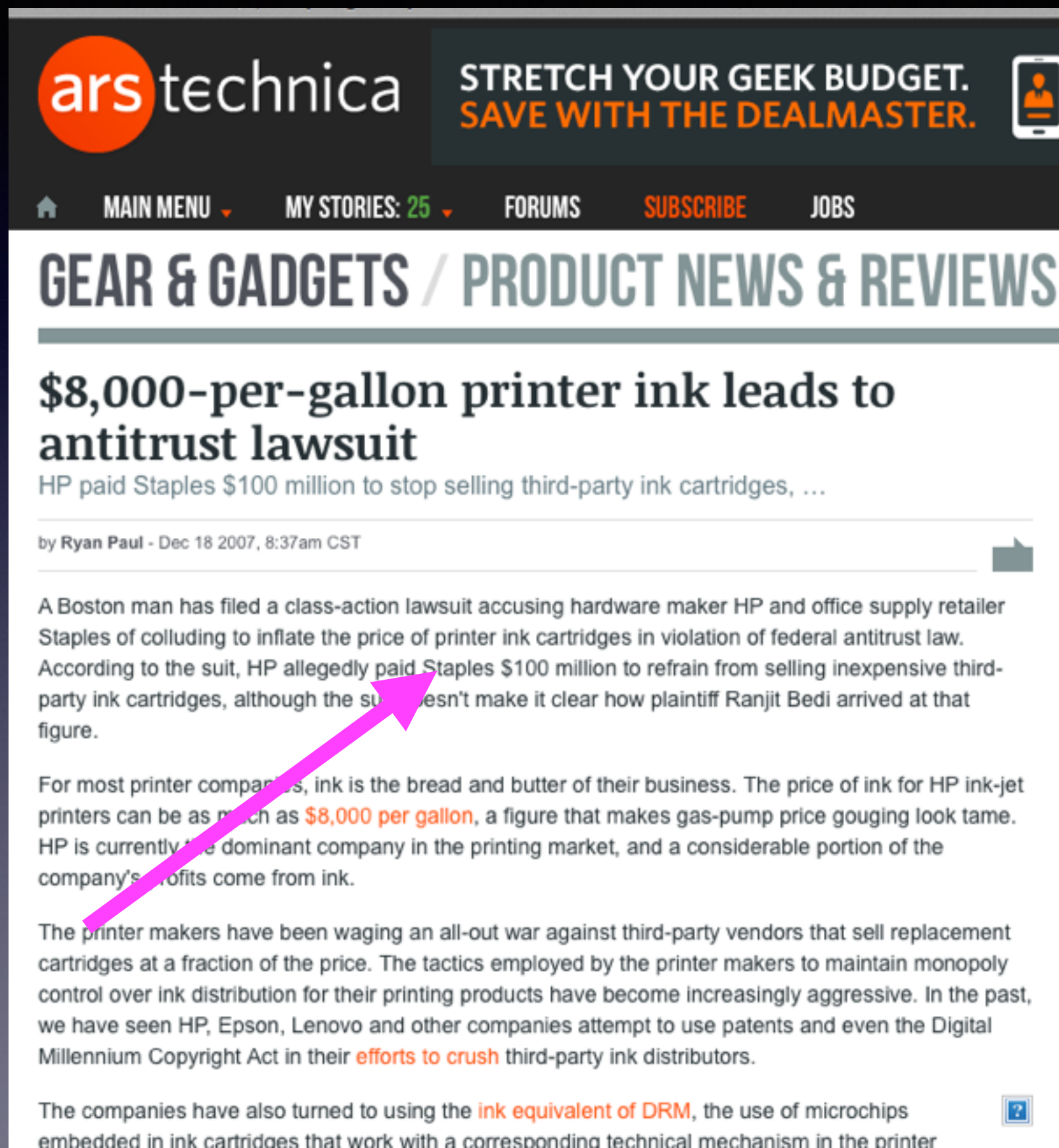
You Thought Gasoline is Expensive?
Printer Ink is Over \$5,500 Per Liter



If you're shopping and comparing price per unit, forget about gasoline, milk, and other daily supplies.

Consider how much you're spending on **printer ink**. Nine MSN presents an impressive infographic that illustrates the cost of printer ink at over \$5,500 per liter. That's absolutely insane! Read on for the rest of the infographic to see how other products stack up in price.

Printer Ink Cont.



The screenshot shows the top of an Ars Technica article. The header includes the Ars Technica logo, a navigation bar with 'MAIN MENU', 'MY STORIES: 25', 'FORUMS', 'SUBSCRIBE', and 'JOBS', and a sub-header 'GEAR & GADGETS / PRODUCT NEWS & REVIEWS'. The article title is '\$8,000-per-gallon printer ink leads to antitrust lawsuit'. The byline is 'by Ryan Paul - Dec 18 2007, 8:37am CST'. The first paragraph states that a Boston man has filed a class-action lawsuit against HP and Staples, alleging collusion to inflate ink prices. A pink arrow points from the text '\$8,000 per gallon' in the second paragraph to the text 'HP "paid" Staples "allegedly" 100 Million to stop selling 3rd party ink.' in the overlay. The second paragraph also mentions that HP allegedly paid Staples \$100 million to refrain from selling third-party ink cartridges. The third paragraph discusses the dominance of HP in the printing market and its aggressive tactics against third-party vendors. The fourth paragraph mentions the use of microchips in ink cartridges as a technical mechanism to control the market.

ars technica STRETCH YOUR GEEK BUDGET. SAVE WITH THE DEALMASTER.

MAIN MENU MY STORIES: 25 FORUMS SUBSCRIBE JOBS

GEAR & GADGETS / PRODUCT NEWS & REVIEWS

\$8,000-per-gallon printer ink leads to antitrust lawsuit

HP paid Staples \$100 million to stop selling third-party ink cartridges, ...

by Ryan Paul - Dec 18 2007, 8:37am CST

A Boston man has filed a class-action lawsuit accusing hardware maker HP and office supply retailer Staples of colluding to inflate the price of printer ink cartridges in violation of federal antitrust law. According to the suit, HP allegedly paid Staples \$100 million to refrain from selling inexpensive third-party ink cartridges, although the suit doesn't make it clear how plaintiff Ranjit Bedi arrived at that figure.

For most printer companies, ink is the bread and butter of their business. The price of ink for HP ink-jet printers can be as much as **\$8,000 per gallon**, a figure that makes gas-pump price gouging look tame. HP is currently the dominant company in the printing market, and a considerable portion of the company's profits come from ink.

The printer makers have been waging an all-out war against third-party vendors that sell replacement cartridges at a fraction of the price. The tactics employed by the printer makers to maintain monopoly control over ink distribution for their printing products have become increasingly aggressive. In the past, we have seen HP, Epson, Lenovo and other companies attempt to use patents and even the Digital Millennium Copyright Act in their **efforts to crush** third-party ink distributors.

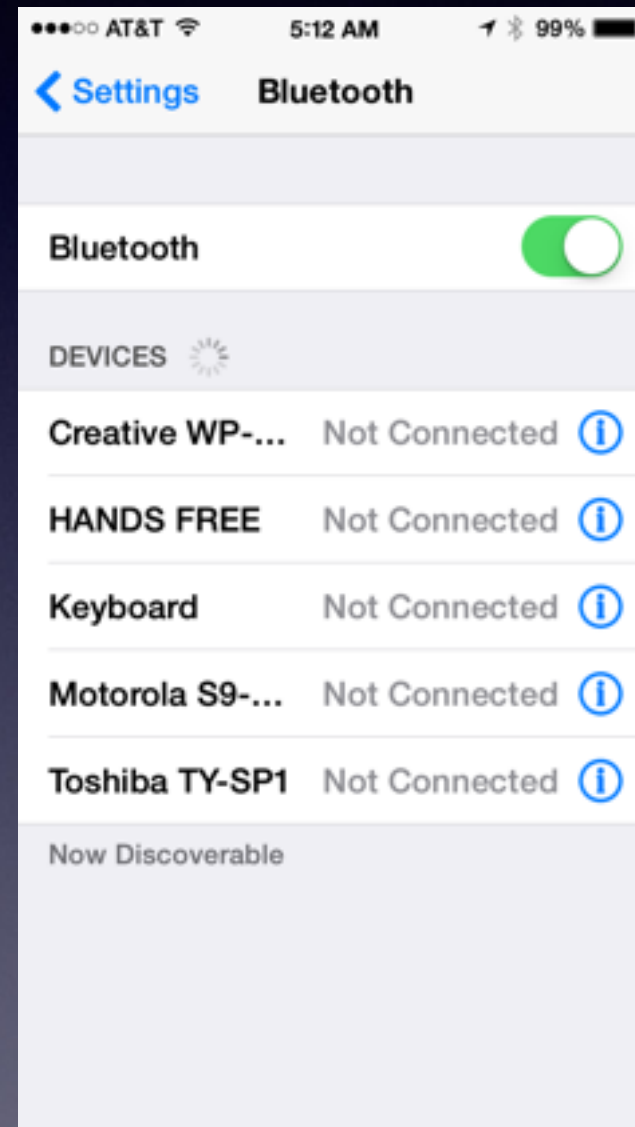
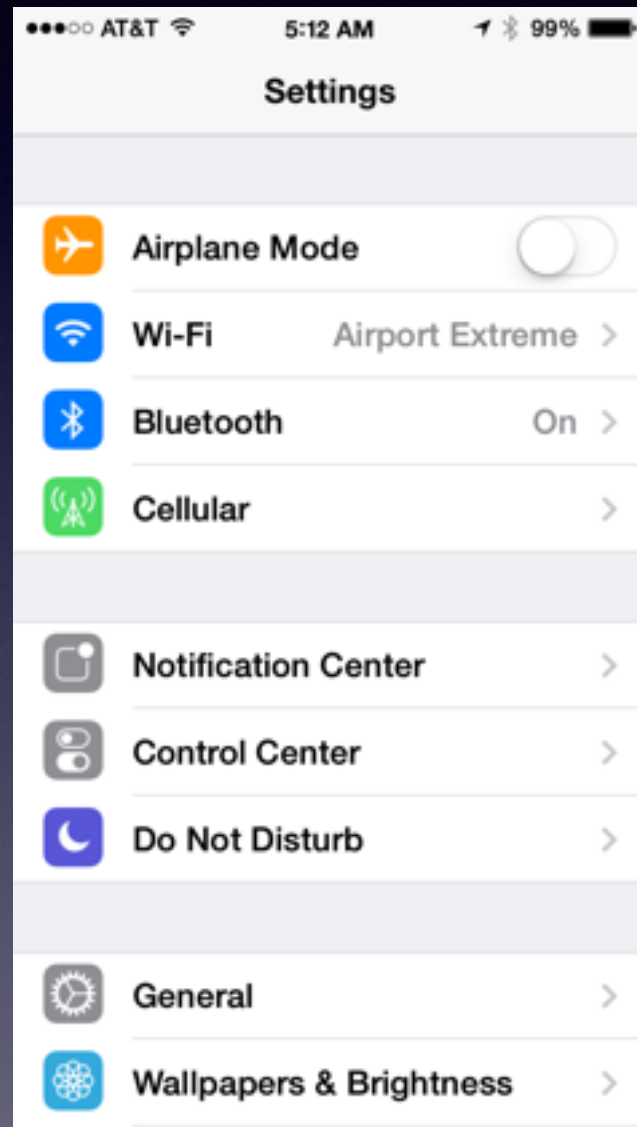
The companies have also turned to using the **ink equivalent of DRM**, the use of microchips embedded in ink cartridges that work with a corresponding technical mechanism in the printer

HP "paid"
Staples
"allegedly"
100 Million
to stop
selling
3rd party ink.

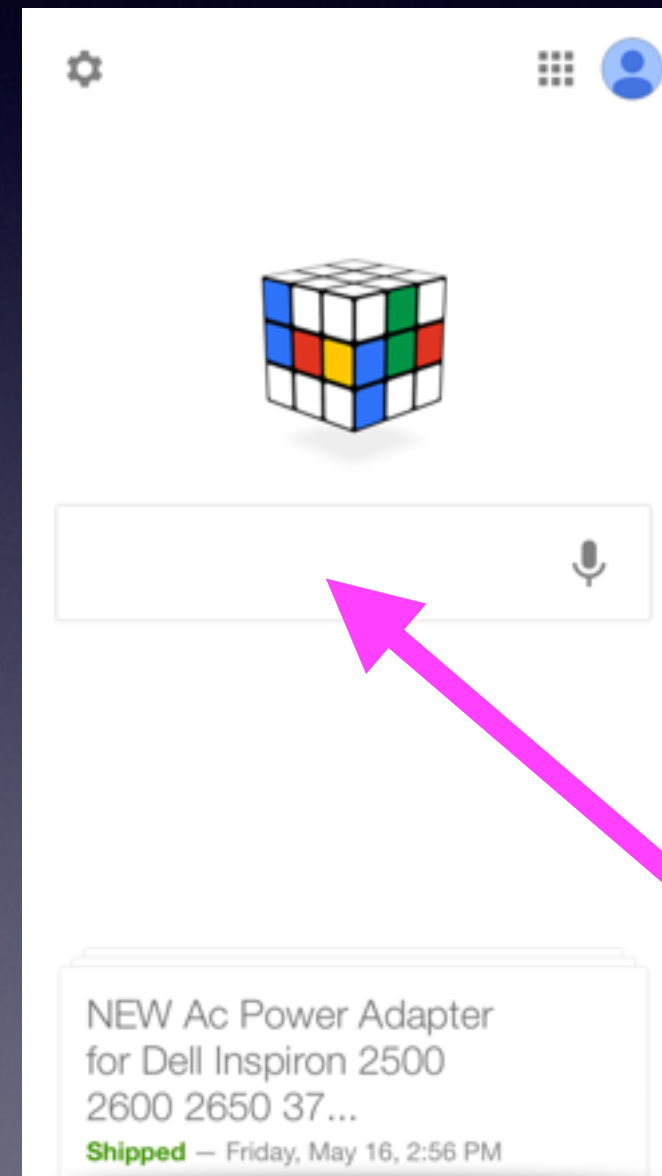
Best Printer for the Value

Most lists put
Brother, Epson and Canon ahead of HP!

Bluetooth Cont.



The Google App



Siri and/or Google

Sometimes one or the other will be unavailable!



Siri can respond
in most
unusual ways!

Google is
rather
straight
forward!

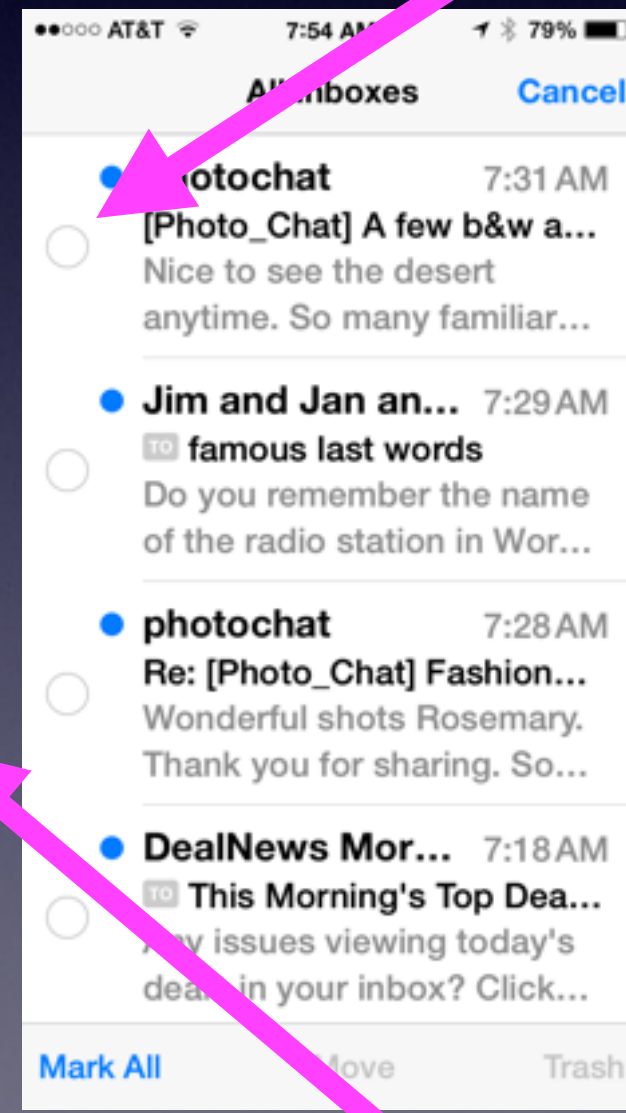
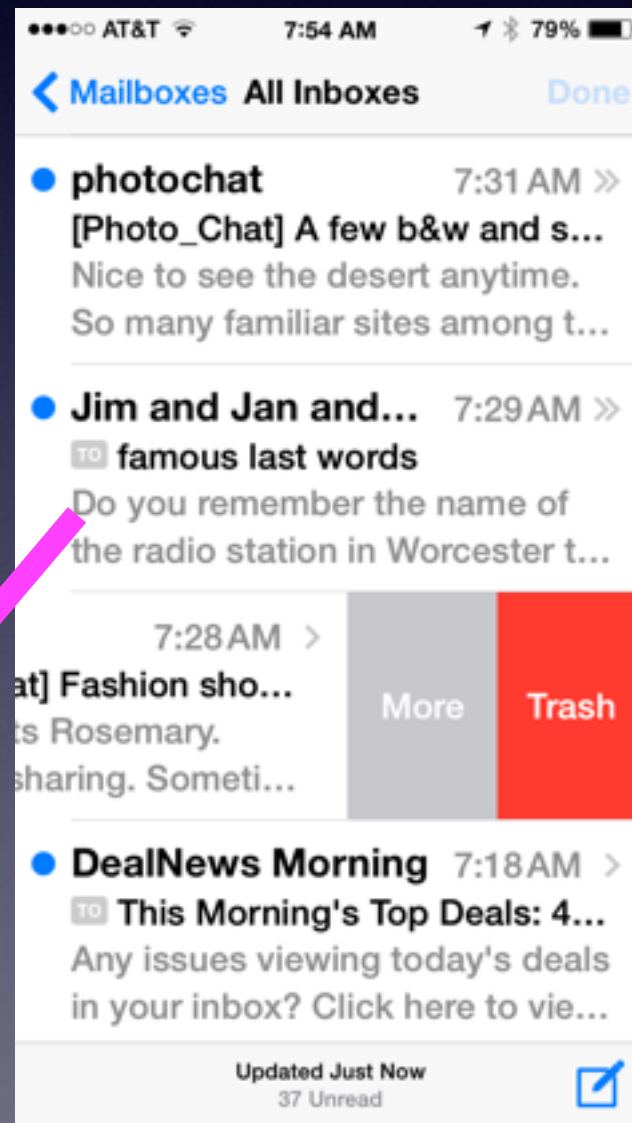
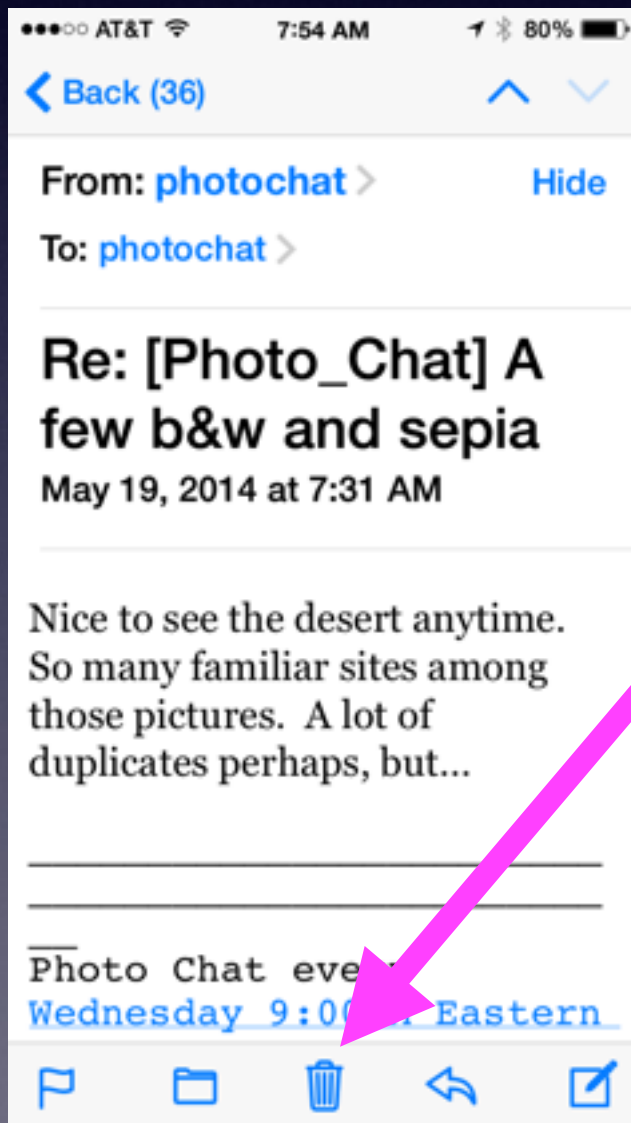
Maps vs Google Maps



Google Maps will play through my Bluetooth radio on my truck.

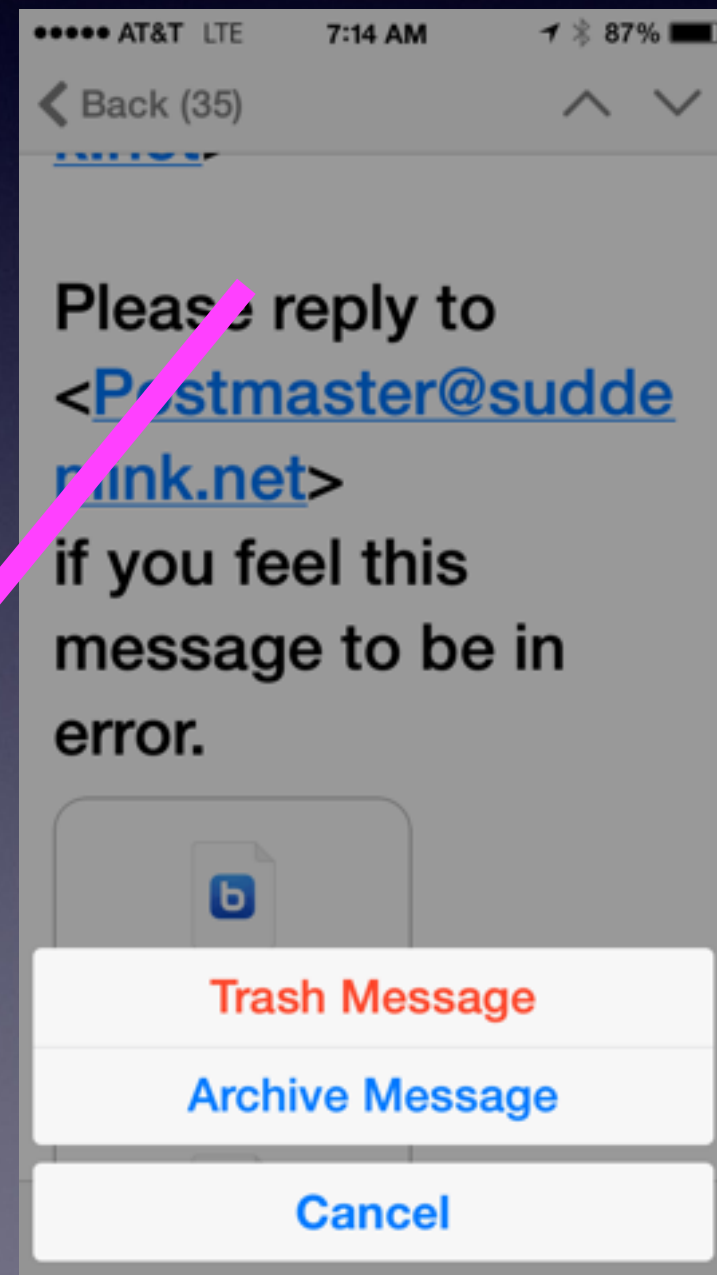
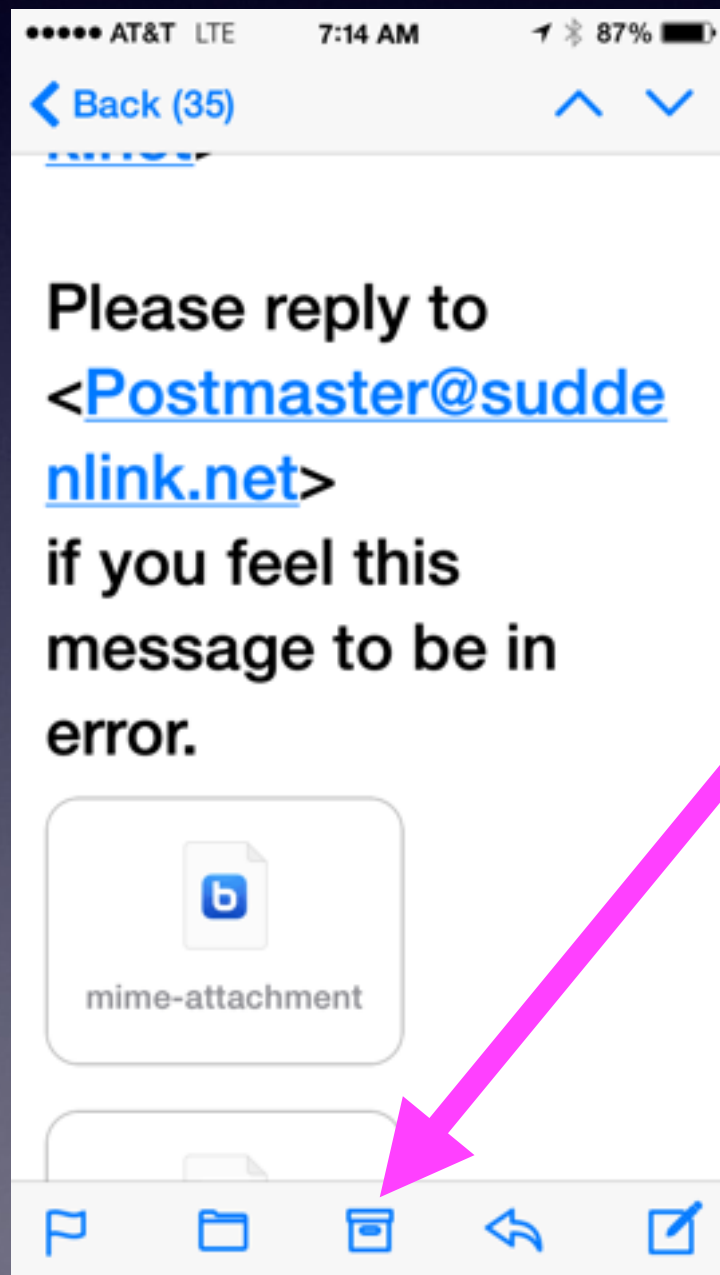
Deleting Mail

There are three ways!

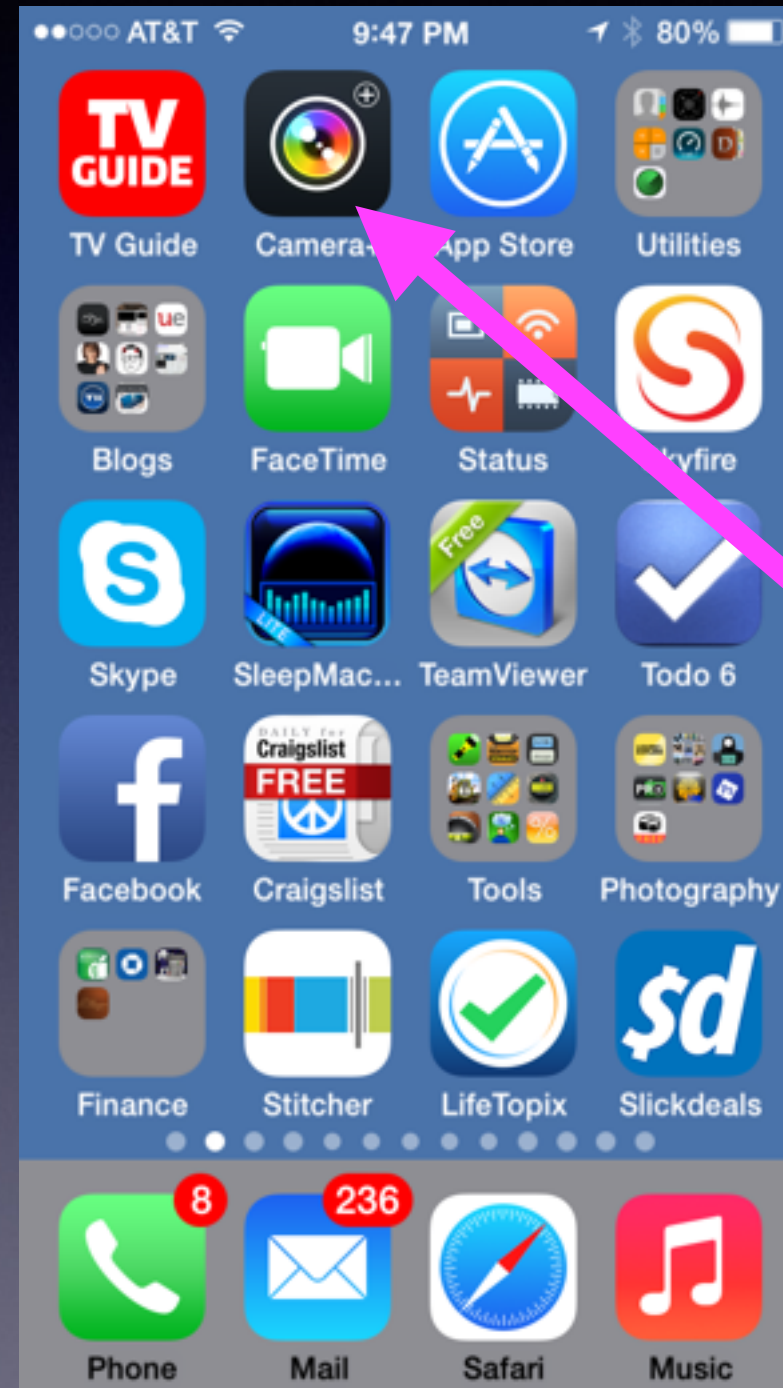


No Trash Can to Delete Mail!

Hold the Storage [Archive] Box until trash appears!



Camera vs. Camera+

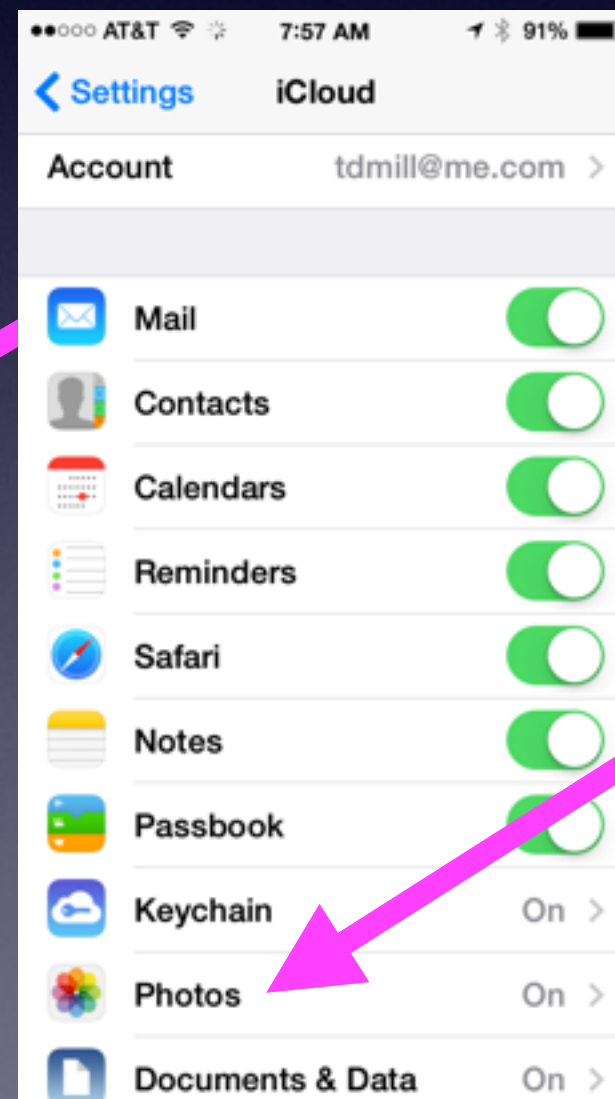
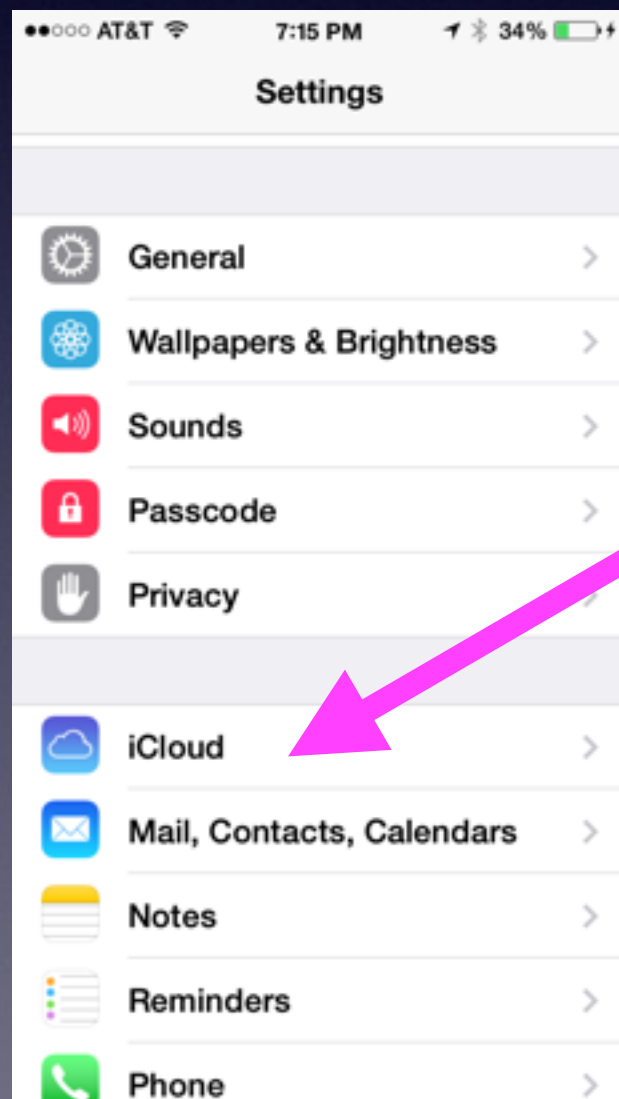


Can An App Make a Difference?



What Happens When You Take a Picture on Your iPhone or iPad?

It depends on whether you have iCloud turned on.....

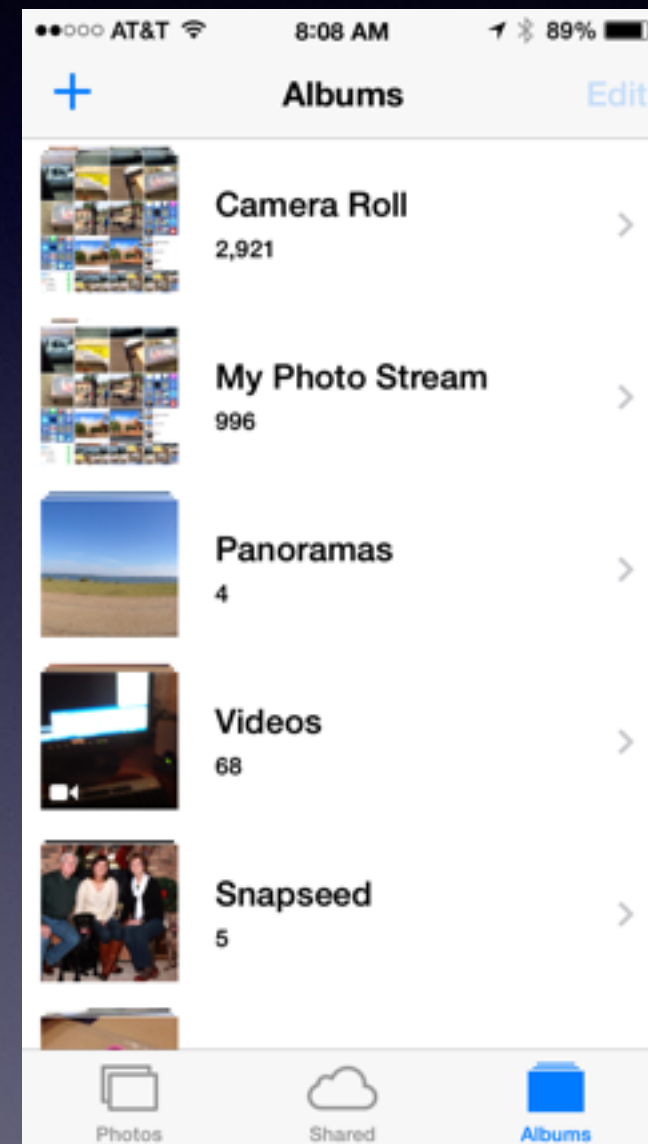
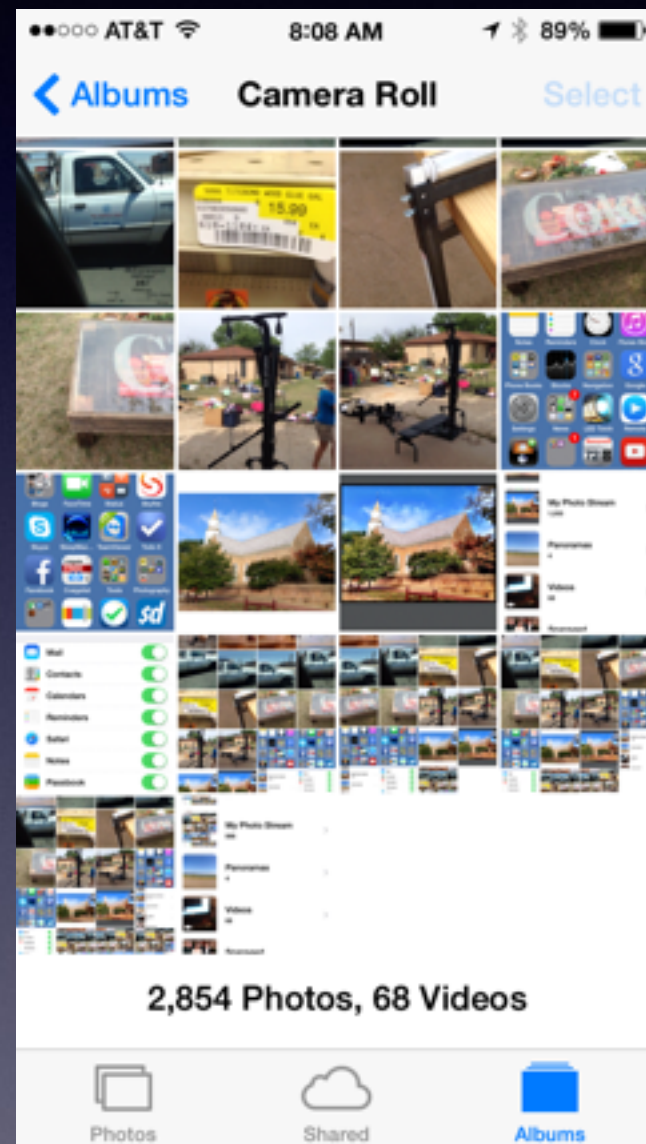
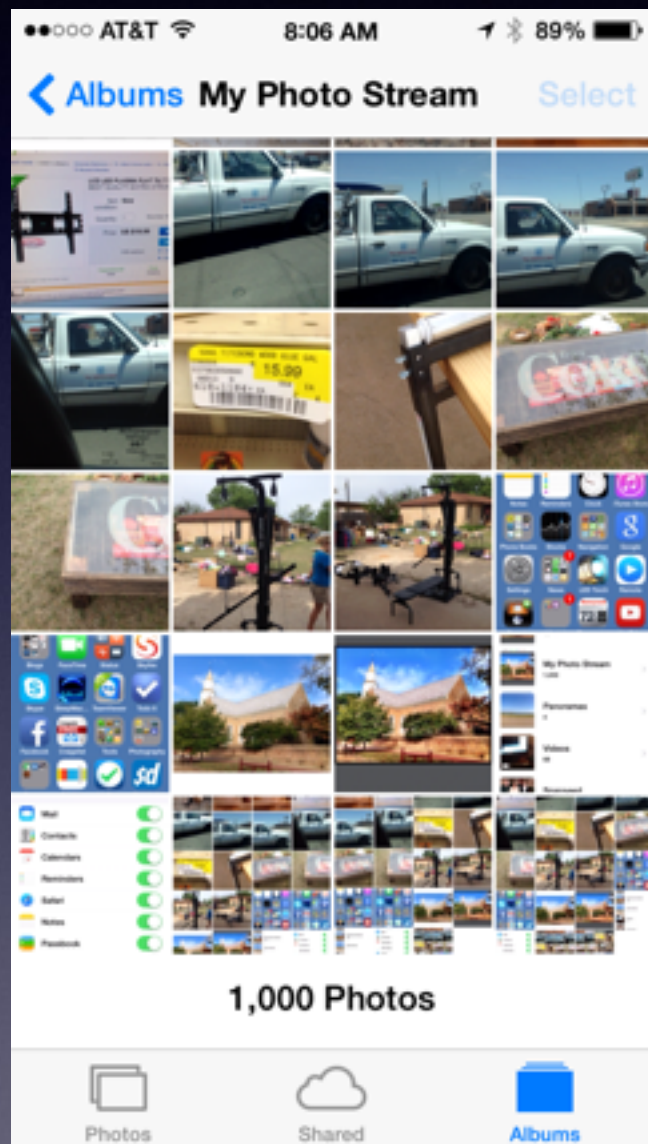


With iCloud and Photos On.....

Two very important things happen!

1. A Picture is saved in the Camera Roll
It's every picture you have.
2. A “copy” of that picture is saved in
your “My Photo Stream.”

Camera Roll and My Photo Stream



Photos in Photo Stream Do Not Count against your iCloud Storage Backup.

* The Photo Stream “Copy” is not a full resolution image

and

You will notice that it does not look as good
as the copy in the camera roll.

Photo Stream Pictures are kept on the Cloud.....

But....

1. Are only kept in iCloud's Photo Stream for 30 days

or

2. Until you have a 1000 photos

The Biggest Misconception.....

*iCloud Backs Up My Pictures.....IT DOES
NOT.....*

*iCloud Backs Up My Pictures.....IT DOES
NOT.....*

*iCloud Backs Up My Pictures.....IT DOES
NOT.....*

**iCloud Saves a Copy
of your last 1000
pictures or your last 30
days
worth of pictures.**

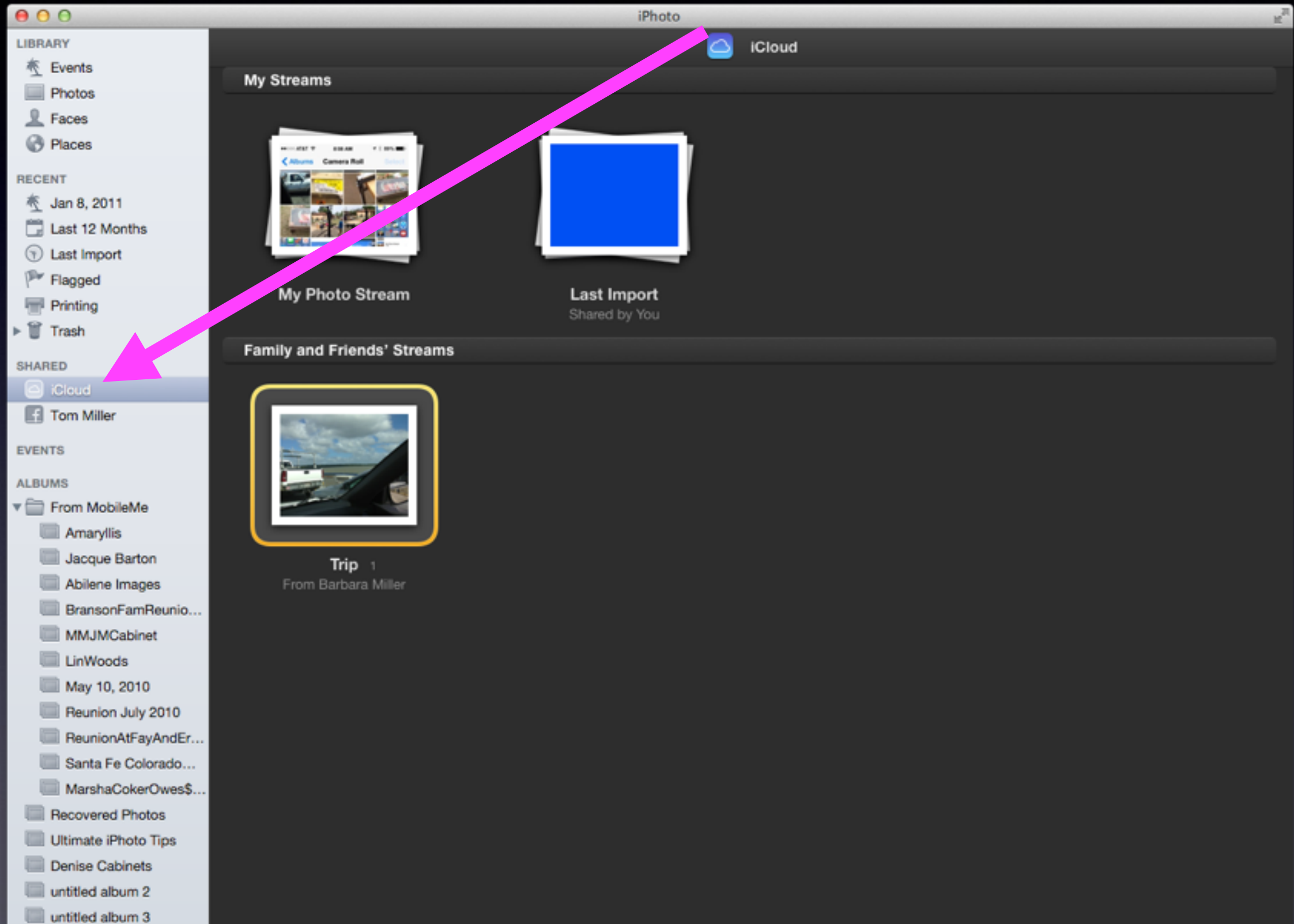
How Does One Back Up The Camera Roll?

Remember...The Camera Roll Has the Better Picture!

“My Photo Stream” makes an inferior Copy.

*There is no place to plug in a disk burner
and you can't burn a disk from iPhone or iPad.*

Wirelessly to



What Does iCloud do with a Computer?

*If you are on the same Network...
iCloud will move a "Copy" from "My Photo Stream"
to all my devices connected to the same Network.*



Copy Your Camera Roll by Connecting iPhone or iPad to Your Computer

**On a Mac.....iPhoto is built to move pictures to
the iCloud folder!**

**On a Pc.....Windows Explorer is built to move pictures to
the “My Pictures” Folder!**